

**Orpington First Ltd is a not-for-profit organisation owned and led by local businesses. It aims to improve Orpington as an area to work, live and visit.**

As a Business Improvement District (BID), Orpington 1st is financed through a mandatory levy, paid by approximately 300 businesses, in accordance with the BID (England) Regulations 2004.

Income 2019/20	
Levy	£189k
Additional Income	£28k
<b>Total Income</b>	<b>£217k</b>

Expenditure 2019/20	
Customers	£75k
Look & Feel	£35k
Access	£13k
Business	£28k
Investment	£8k
Operations	£58k
<b>Total</b>	<b>£217k</b>

These figures are the estimated spend up to and including March 31<sup>st</sup> 2020. An independent financial review will be available in the annual report.  
**The AGM will be held on Thursday 4<sup>th</sup> June 2020.**

In the year ahead we will continue to support our members through a range of initiatives such as our savings consultancy service, the delivery of events, and advocacy with local and national government.

The BID gives levy payers a voice to influence and shape our town's future as it undergoes significant changes.

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The BID was renewed for a second five-year term in November 2017 following a ballot of all eligible businesses who voted 83% in favour.



The BID's role is to deliver the projects set out in the BID Business Plan 2018-2023 (available online). These are constantly reviewed and developed on account of the rapidly evolving business environment.



# Project Highlights 2019/20



## For Customers

- Delivered an events programme which drives footfall and continues to raise the profile of Orpington
- Developed The Orpington 1<sup>st</sup> Magazine promoting the town and its businesses to an increased readership
- Increased online reach with over ¼ million visits to [orpington1st.co.uk](http://orpington1st.co.uk) in 2019 alone



## For Look & Feel

- Awarded Silver Gilt for our horticultural and environmental projects in prestigious London in Bloom
- Helped secure CBOs on prolific offenders through Orpington Businesses Against Crime (OBAC)
- Created brand new Pallet Park breathing life and colour into a previously drab and under utilised space



## For Business

- 50 independent businesses making big savings through our waste management partnership with CD Waste
- Hosted a visit from the Deputy Mayor of London for Business, Rajesh Agrawal, to discuss a range of issues
- Successfully lobbied for Business Rates relief and review, partnering BID colleagues across the country



## For Access

- Agreed installation and secured funding for new signage in the town centre
- Sponsored and organised a unique and regional Dementia Conference held in Orpington
- Continued our work to make Orpington town centre more inclusive by providing the 'mobiloo' at events



## For Investment

- Connecting stakeholders and acting as the voice for business in the transformation of the town centre
- Worked with new businesses to support planning applications
- Provided up to date information to prospective tenants to encourage inward investment